

September 15, 2011

Name
Address
City, State



501 East 38th Street
Erie, Pennsylvania 16546-0001
www.mercyhurst.edu

Dear <<Long Salutation>>

"I LOVE this station – Keep the jazz music playing!" That was one of the many comments from listeners during the Blues & Jazz Festival in August. 88.5 JAZZ FM will be able to keep the music on the radio, thanks to the many listeners who continue to make a financial contribution to the only full time jazz station in the region. This unique format can continue with your pledge of support during our 7 day Fall Membership Drive September 24-30.

Listener memberships enabled JAZZ FM to accomplish so much this year:

- Jazz music on the radio 24 hours a day
- Sponsor jazz events: JazzErie Singer's Night & Jazzwalk; the Erie Art Museum Blues & Jazz Festival
- Contributed hundreds of free on-air public service announcements for nonprofit art organizations
- Fifty percent completion of organizing and acquiring music for the station's jazz library

This year we will continue the promotion of jazz in the community by hosting an Erie Jazz Jam in October (more details on-air and on the web). This will be an event spotlighting our regional and local musicians.

If you like the program, we ask you to support it. That's the way JAZZ FM works.

This jazz station only receives funding from listeners and by a few on-air business supporters/underwriters. Since JAZZ FM is an independent public radio station, it receives no federal, state, or local funds and receives no support from non-profit foundations. Mercyhurst College also supports the radio station by providing a staff and an office.

How Can You Keep the Music Playing?

Many listeners elect to contribute twice a year during the spring and fall membership drives, other listeners send a gift monthly, while others give annually. Consider contributing \$60 - \$5 a month, \$120 - \$10 a month, \$250, or \$500 - whatever fits your budget. It is simply important we hear from you during our membership drive.

Remember, if you have any questions or comments about the radio station please contact me. My office phone number is 824-2264. Thank you for listening and for your passion in keeping 'good music' on the radio in Erie.

Yours in Jazz,

Michael Leal
Director, 88.5 JAZZ FM

P.S. A pledge at any level will make a difference. Please send back the enclosed pledge form today and help us kick start our Fall Membership drive that begins September 24.

